

# Safe fundraising guidelines



We have provided these guidelines for anyone undertaking a fundraising activity in aid of Sue Ryder. They outline how to stay safe while fundraising during the current coronavirus pandemic.

Please ensure you have checked and are following all current government guidelines when carrying out your fundraising activity. These Sue Ryder Guidelines are to be followed in addition to government regulations. For the latest advice please visit [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

## Our recommendations for fundraisers: Your fundraising activity

- If you are planning a fundraising activity where you may come into contact with people outside of your household please ensure you follow the current government guidelines on social distancing.
- We do not recommend that you collect cash donations from your supporters and instead use online payment or donation methods.
- Please be sensitive to the anxieties of others during these unprecedented times.
- If you are considering taking on a fundraising challenge or activity please take all relevant safety precautions and we strongly advise you carry out only low risk events and activities. High risk activities, for example an open water swim, may require emergency services support should you get into any difficulties, taking their attention away from supporting the current crisis. For more information on health and safety guidelines please visit [hse.gov.uk](https://www.hse.gov.uk)
- If you're holding a raffle, remember to charge a standard price for the ticket and draw the winner on the same day. For anything more complicated or if you are holding a raffle over a longer period of time, you'll need to get more information from your local council's licensing department.
- We encourage you where possible to promote your fundraising activity through digital platforms, and please speak to your local fundraising team who can advise you on this.
- Please display Sue Ryder's charity number where appropriate and we can provide you with an authorisation letter to prove that you are fundraising for us.



**palliative,  
neurological  
and bereavement  
support**

# Paying in your fundraising money

- We encourage you to donate your fundraising money through our website by visiting [sueryder.org/donate](https://sueryder.org/donate) or you can call 01242 474879 to donate by card. If you are encouraging people to sponsor you we strongly recommend you set up an online fundraising page to collect your donations. When you set up your page please select 'Sue Ryder' as your chosen charity and if you have a particular hospice or care centre that you would like to support please state this on your fundraising page. If you would like to make your donation by bank transfer or by cheque please contact your local fundraising team who will be able to share the relevant details with you.
- Please protect yourself from fraud and carry out necessary checks before making any donations or payments online or over the phone.



## What we can do for

Your local fundraising team will be able to provide you with digital tools to help you fundraise including:

- **our 'in aid of Sue Ryder' logo**
- **guidance for setting up an online fundraising page**
- **an authorisation letter**
- **PDF poster to promote your activity**
- **Where appropriate we'll also be able to provide you with a Sue Ryder running vest or t-shirt.**

To help protect you from fraud your Sue Ryder local fundraising team will always contact you through a Sue Ryder email address or Sue Ryder work phone and we'll never ask for bank account details from you.

At this current time Sue Ryder is unable to provide collection tins or buckets while we try to reduce the amount of cash our teams are in contact with. We strongly recommend using online donation or sponsorship alternatives instead. This guideline is being reviewed every two weeks.

Please contact your local fundraising team to discuss your fundraising and see how they can help you. Visit [sueryder.org/fundraise](https://sueryder.org/fundraise) to find out more.

**Thank you for supporting us in providing more care for more people.**

