

Sue Ryder

How we want to help people cope with dying and grieving



Easy read booklet

About this booklet



We are a charity called **Sue Ryder**.



We want to help people in the UK who know that they will be dying or **grieving** soon.

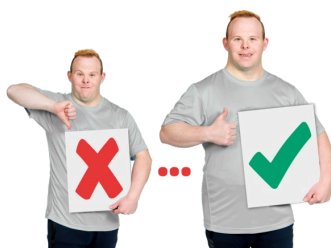


Grieving is when you have strong feelings of sadness when someone you know dies.



This booklet tells you about our plans and aims.

What we know



We know that

- many people who are dying or grieving can't get the help they need.
- the organisations that help people who are dying don't get much money to spend.
- services haven't changed as much as they need to.
- doctors have told us they are worried about long waiting lists to get help.
- lots of people don't like to talk about dying or grieving.
- different people want different types of help, like information, money, healthcare or someone to talk to.

We want to help make these things better.

Some facts



- Every year about 600,000 people die in the UK. For each person who dies there are about 9 people who are grieving.



- About 3 quarters of people in the UK would choose to die at home if possible.



- Over half of people in the UK haven't talked to anyone about what they want to happen when they die.



- About half of people in the UK aren't sure what to say when they hear that someone has died.

Our vision



We want to live in a country where everyone gets help when they are dying or grieving.



This is our **vision**. Our vision tells you what we want the future to be like.



We want everyone to be able to talk about what is happening and how they feel, so people can get ready for dying and live well in the time they have left.



We don't want anyone to feel that they are on their own when they are grieving.

Our aims



We have 3 aims to make sure our vision happens.



- **Aim 1**
To make support better for everyone who is grieving.



- **Aim 2**
To help people who are dying to live well.



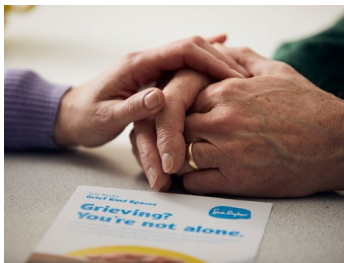
- **Aim 3**
To speak up for people who are dying or grieving.



The next pages tell you more about how we will meet our 3 aims.

Aim 1

To make support better for everyone who is grieving



We will

- encourage everyone in our country to be kind to people who are grieving.
- help people to talk more easily about grieving.
- give support to people who are grieving when they need it.
- give information and training to organisations so they can help people they know who are grieving.
- give training to people who work in healthcare so they can help patients and families.
- work with the NHS and other charities and organisations so people they support can get help from our services.

Aim 2

To help people who are dying to live well



We will

- make information and activities that help people to talk about dying and grieving.
- help people get ready for dying.
- keep making our services better.
- help people to live as well as they can in the time they have left.
- work with others to make sure everyone can get help when they need it.
- find out how to make services equal for everyone and make sure it happens.
- give help and information about death and dying to people who work in healthcare.

Aim 3

To speak up for people who are dying or grieving



We will

- make sure people know about the work we do.
- make sure people know about the things that are important to people who are dying or grieving.
- work with other organisations so we can make a difference together.
- collect information and use it to show the people in charge of our country what needs to change.
- speak up loudly for people who are dying or grieving so that their comments and ideas are heard by the right people.



How we will work



In all the work we do, we will make sure that we



- **support people.**

We will include everyone, treat everyone well and make sure Sue Ryder is a great place to work.



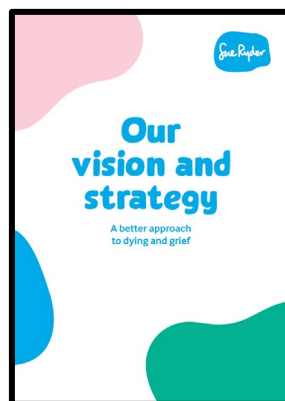
- **work with others.**

We will learn from others, share what we learn and encourage more people to help us.



- **make a difference.**

We will put people who are dying or grieving first, listen to their ideas and make our services better.



Thank you to A2i for the words
www.a2i.co.uk (reference 37610)

The full version of this document is called
“Our vision and strategy
A better approach to dying and grief”